

Knights Baseball Club Board Meeting – December 9, 2021

Elkins Baseball Club, Inc. dba Knights Baseball Club

Call to Order: 6:04 P.M. by Cyndi

In attendance: President: Cyndi Flores

VP: Lin Humble

Treasurer: Renee Hale

Secretary: Cynthia Lauer

Webmaster/ Communications: Jay Seay; new member: Ryan Boland

Fundraiser: Aurora Resuriz

Sponsorship: Ethan Resuriz, John Hale

Concessions: Jerri Brandon

Coach Brent Schmidt

Stacey Williams-Carol

President Update:

- HAT? Originally January, but March last year due to COVID was warmer and preferable. Date 1: February 26; make-up March. 26
- Cyndi has reached out to Rockets, Texans, Dynamo (no go), Skeeters, and Astros for sponsorships. Aurora will reach out to Hugo for Astros.
- Jerri suggested HPD
- Renee will send sponsorship form to John and Ethan to gain family and business sponsorships
- Suggested coming up with incentives: banner placement, levels, give team photo as gift, etc.
- Banner vs. program? Banner preferable; Jay check with First Colony to see what company they use
- Make a senior banner for team and individual players

Coach Update:

- Season starts Jan. 21, 22- Try-outs then 2 weeks of scrimmages before Feb. 1 first game.
- Field clean-up 1st two Saturdays in Jan.- 8, 15 (Cyndi will call about turf)
- District fixed press box, VIP box, and concessions stand (but not floor)
- Need another set of catcher's gear, but no radar gun
- Put in order for scoreboard repairs
- Would like a Parent/ volunteer Field Crew and will mention at meeting
- Suggestion of team manager by member, but hard to manage
- Parent Meeting will be face-to-face (after discussion) to help encourage volunteers and build excitement/ desire to raise funds. Also, we can sell Spirit Gear. Week of Jan. 24-26
- Need dedicated devices for GameChanger and sales. Possibly 5 tablets or 3 tablets and 2 POS devices on pre-paid plans. Look into Mint Mobile; PayPal Zettle
- Tourney fees \$250, but raised to \$500 to include extra expenses. Amount set for vote: Jay motioned; Cynthia seconded the motion; unanimous approval by member vote
- FBISD softball tourney Feb. 24-26; FBISD JV tourney March 3-5; sell concessions and fan gear
- Coach has *the* concession key and will give to Jerri
- Raise player fees to \$100 for purchased hat, 2 shirts, and batting helmet
 - Coach, set for vote: Cynthia motioned; Jerri seconded the motion; unanimous approval by member vote

Treasurer Update:

- 1) Income/expenses in separately sent documents

- 2) BSN not yet paid (no invoice)
- 3) \$1K FanCloth, but order delayed; do another in Spring

Communications Update:

- Jay is stepping back but found replacement: Ryan Boland has 8th grader, but he and his wife, Natasha, would like to get involved.
- Boland will update website to include payments, communications, email links for access, ticket links, sponsorships, link to subscribe to constant contact, etc.
- Would like to add a working calendar with links and directions for games, but even simple snips would be satisfactory.
- Approval to add Bolands- unanimous approval by member vote

Fundraising/ Sponsorship Update:

- No Gala this year
- Suggestion by Cynthia to do a smaller scale with banquet then grow for next year
- Aim for May 16 at QV
- Find a senior chair for recognition, bats, posters, etc.; Set for vote to approve Stacy Williams-Carol: Jerri motioned; Aurora seconded the motion; unanimous approval by member vote

Final thoughts:

- Need new microwaves for concessions stand. Jerri will buy and be reimbursed.
- Ethan and John will get sponsorships going and add parents as options (rather than only businesses)
- Players have always been expected/ asked to raise \$500 each. With fewer players, this is still needed. Discussed incentives per \$100 as a possibility (raffle tickets?) Jerri to order Oakleys.
- Jay will research fundraisers

7:41 P.M.- Meeting adjourned by Cyndi.

Next meeting Thursday, January 6 at Brandani's Burgers and Tacos.

Cynthia Lauer- Secretary

Income	
Amazon Smile	74.57
Concessions	3,528.52
Fundraising Events	270.00
Hit-a-Thon	20,957.99
House Raffle	20.00
Spirit Night	93.04
Total Fundraising Events	21,341.03
Non-Profit Income	207.94

Off-Season Baseball	
Summer League	7,750.00
Total Off-Season Baseball	7,750.00
Patron Dues	200.00
Spirit Wear Income	2,793.00
Sponsorships	3,850.00
Uniforms/Practice Gear	3,140.00
Total Income	\$42,885.06
GROSS PROFIT	\$42,885.06
Expenses	
Advertising/Sponsorship Exp	420.37
Concessions Exp	924.98
Credit Card Processing	924.72
Field & Player Equipment	1,059.80
Field Maintenance	4,549.30
Fundraising Event Expenses	
Hit-a-Thon	482.50
Total Fundraising Event Expenses	482.50
Insurance	305.00
Legal & Professional Fees	425.00
Off Season Baseball	
Fall League	225.00
Summer League	6,900.00
Total Off Season Baseball	7,125.00
Office Expenses	778.59
QuickBooks Payments Fees	458.38
Repair & Maintenance	4,235.11
Spirit Wear Expenses	1,618.00
Tournaments	950.00
Travel Meals	109.33
Uniform(s)/Practice Gear	9,834.15

	TOTAL
Website	36.34
Total Expenses	\$34,236.57
NET OPERATING INCOME	\$8,648.49
Other Income	
Miscellaneous Income	530.00
Reimbursed Expenses	-607.00
Total Other Income	\$ -77.00
Other Expenses	
Miscellaneous	339.54

1	KBC One-Time Equipment Needs/Wish	Est Total	
2	Hack Attack Jr (1) HACK ATTACK	2,300	
3	Stalker Pro 2 Radar Gun STALKER	1,477	
4	Hula hoe (6) HOME DEPOT	180	
5	Plyo Wall built on 3B dugout HOME DEPOT	500	
6	Backpack Sprayer HOME DEPOT	100	
7	Replacement L screen nets (4) BEACON	300	
8	KBC Annual Equipment Needs		
9	Game hats (60) x \$22 BSN	1,300	PLAYER FEE
10	Practice Nike jersey shirts BLUE (60) x \$24 BSN	1,440	PLAYER FEE
11	Practice Nike jersey shirts GOLD (60) x \$24 BSN	1,440	PLAYER FEE
12	Batting helmets (60) x \$40 BSN	2,400	PLAYER FEE
13	Varsity helmet stickers (30) SPORTDECALS	200	
14	Field Paint (2 cases) PIONEER	130	
15	Mound/plate clay EWING	400	
16	Replacement uniforms pants (white, pins) BSN	1,000	
17	Driveline Plyo Care Balls set of 6 (6) DRIVELINE	390	
18	All Star S7 Catchers Gear Set (2) BSN	820	
19	Fall Umpires	500	
20	Spring Tourney fees	600	
21	Fuel, Misc Field Maintenance, machine repairs	1,000	
22	5th Asst Coach/Bus Driver Stipend	1,625	2,500 w/CDL
23	Coaches gear	600	
24	KBC EST TOTAL	18,702	